WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848147 Contract # **Date Entered** 08/14/12 Schedule Dates 10/16/12-10/22/12 **Last Modified** 10/16/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No Headline # 06270719 Product Political - US President (1174)

Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$25,295.25 Phone/Fax (202) 338-6919 / **Net Total** CPE \$143,339.75 1537

Sales Tax

Date:

Comments:

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular

OBAMA 10/16

Comments

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	10/16/12-10/19/12	5	:30	12:58P- 3:58P (ET)		İ	2	2	2	2	j	8	\$275.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/12/12
2.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	10A- 10:58A (ET)			2	2	2	2		8	\$450.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/12/12
3.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11:35P- 12:02A (ET)			2	2	2	2		8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/12/12
4.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	10:58A- 12P (ET)			2	2	2	2	ĺ	8	\$600.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/12/12
5.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	12:02A- 1:06A (ET)			2	2	2	2	İ	8	\$150.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/12/12
6.2	Normal Line / SPOT	10/16/12-10/19/12	5	:30	12P- 12:57P (ET)			2	2	2	2		8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/12/12
7.2	Normal Line / SPOT	10/16/12-10/19/12	5	:30	3:58P- 4:58P (ET)			2	2	2	2	İ	8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/12/12
8.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	4:30A- 4:59A (ET)	5		Χ	Х	Х	X	İ	5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	4:59P- 5:29P (ET)	5		Χ	Х	X	X	İ	5	\$1,200.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/12/12
10.1	Normal Line / SPOT	10/16/12-10/19/12	5	:30	5A- 5:58A (ET)			2	2	2	2		8	\$250.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/12/12
11.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	5:29P- 5:58P (ET)	5		Χ	Х	X	X	İ	5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)		10/12/12
12.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6P- 6:30P (ET)	5		Χ	Х	Х	X		5	\$1,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)		10/12/12
13.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	5:58A- 7A (ET)			2	2	2	2	ĺ	8	\$850.00	\$6,800.00	Norfolk (WVEC) (WVEC)		10/12/12
14.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:58P- 7:28P (ET)	5		Χ	Х	X	X	ĺ	5	\$1,350.00	\$6,750.00	Norfolk (WVEC) (WVEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

WVEC ISWVEC.TU 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 Schedule Dates

Advertiser

Brand

Phone/Fax

Date:

Agency/T-Code

10/16/12-10/22/12 Obama for America (14538)

Entered By

Date Entered

Last Modified

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Penne Marsh

06270719

Normal

15.00

\$25,295.25

\$143,339.75

No

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Headline #

Product Political - US President (1174) DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name**

(202) 338-6919 / CPE 1537

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/16

Norfolk (WVEC) (WVEC) 08/14/12 10/16/12

By Broadcast Month **Spots** Oct. 2012 191 \$168,635.00 Grand Total: 191 \$168,635.00

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7A- 9A (ET)	11		Х	х	Х	Х		11	\$1,000.00	\$11,000.00	Norfolk (WVEC) (WVEC)		10/12/12
16.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7:28P- 7:57P (ET)	5		Х	Х	Х	Х		5	\$1,400.00	\$7,000.00	Norfolk (WVEC) (WVEC)		10/12/12
17.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	9A- 10A (ET)			2	2	2	2		8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/12/12
18.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	10P- 11P (ET)						1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/12/12
19.2	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:57P- 9P (ET)						1		1	\$1,700.00	\$1,700.00	Norfolk (WVEC) (WVEC)		10/12/12
20.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10P- 11P (ET)		1						1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/12/12
21.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:58P- 10P (ET)		1						1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)		10/12/12
22.1	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	12P- 7P (ET)							4	4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/12/12
24.1	Normal Line / SPOT	10/20/12-10/20/12	5	:30	5:58A- 8A (ET)							2	2	\$175.00	\$350.00	Norfolk (WVEC) (WVEC)		10/12/12
25.2	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:57P (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
26.1	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	7:58P- 11:30P (ET)							4	4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/12/12
27.2	Normal Line / SPOT	10/20/12-10/20/12	4	:30	8A- 9A (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
28.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)							2	2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		10/12/12
29.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 6:30P (ET)							1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/12/12
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WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007
 Contract #
 848147

 Schedule Dates
 10/16/12-10/22/12

 Advertiser
 Obama for America (14538)

 Agency/T-Code
 Greer, Margolis, Mitchel (GMMB) (170)

1537

Weekly/Irregular

Accepted-Station:

OBAMA 10/16

CPE

Account Types

Date:

Billing Type

Comments

Penne Marsh **Entered By** No Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP 06270719 Product Headline # Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$25,295.25 Phone/Fax (202) 338-6919 /

National/Political Candidate - Agency

Date Entered

Last Modified

Net Total

Sales Tax

Date:

Comments:

08/14/12

10/16/12

\$143,339.75

 Norfolk (WVEC) (WVEC)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 191
 \$168,635.00

 Grand Total:
 191
 \$168,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / SPOT	10/21/12-10/21/12	į	:30	5:58A- 8A (ET)							2	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/12/12
31.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	0 6:58P- 7:57P (ET)							2	2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/12/12
32.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	08A- 9A (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
33.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58P- 9P (ET)							1	1	\$4,400.00	\$4,400.00	Norfolk (WVEC) (WVEC)		10/12/12
34.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	0 9P- 10P (ET)							1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/12/12
35.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30A- 10A (ET)							1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/12/12
36.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	0 10P- 11P (ET)					1			1	\$3,600.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/12/12
37.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7:58P- 9P (ET)					2			2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/12/12
38.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	0 9P- 10P (ET)					1			1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/12/12
39.1	Normal Line / SPOT	10/16/12-10/21/12	4	:30	0 11P- 11:35P (ET)	7		Х	Х	Х	Х	хх	7	\$1,300.00	\$9,100.00	Norfolk (WVEC) (WVEC)		10/12/12
40.2	Normal Line / SPOT	10/16/12-10/16/12	4	:30	0 10P- 11P (ET)			1					1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/12/12
41.2	Normal Line / SPOT	10/16/12-10/16/12	4	:30	7:58P- 9P (ET)			1					1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/12/12
42.2	Normal Line / SPOT	10/16/12-10/16/12	4	:30	0 9P- 10P (ET)			1						\$4,800.00		Norfolk (WVEC) (WVEC)		10/12/12
43.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	0 10P- 11P (ET)				1				1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	·	10/12/12
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Contract # 848147 Schedule Dates 10/16/12-10/22/12 Advertiser

Agency/T-Code

Product

Brand

Salesperson

Sales Office

Date:

Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Blair, Cheryl (2205) TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1537

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/16

Date Entered 08/14/12 **Last Modified**

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo

10/16/12 Penne Marsh

06270719

Normal

15.00

\$25,295.25

\$143,339.75

No

Oct. 2012

Grand Total:

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** 191 191

\$168,635.00 \$168,635.00

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve 7	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7:58P- 9P (ET)				1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/12/12
45.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	9P- 10P (ET)				1				1	\$5,400.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/12/12
46.2	Normal Line / SPOT	10/22/12-10/22/12	5	:30	12:58P- 3:58P (ET)		3						3	\$275.00	\$825.00	Norfolk (WVEC) (WVEC)		10/12/12
47.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:35P- 12:02A (ET)		2						2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/12/12
48.2	Normal Line / SPOT	10/22/12-10/22/12	5	:30	12:02A- 1:06A (ET)		2						2	\$75.00	\$150.00	Norfolk (WVEC) (WVEC)		10/12/12
49.2	Normal Line / SPOT	10/22/12-10/22/12	5	:30	3:58P- 4:58P (ET)		2						2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		10/12/12
50.1	Normal Line / SPOT	10/22/12-10/22/12	5	:30	5A- 5:58A (ET)		2						2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/12/12
51.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:58A- 7A (ET)		2						2	\$850.00	\$1,700.00	Norfolk (WVEC) (WVEC)		10/12/12
52.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7A- 9A (ET)		4						4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/12/12
53.0	Normal Line / SPOT	10/16/12-10/19/12	10	:30	5A- 5:58A (ET)	3		Х	X I	x x			3	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate Value \$500 each	10/11/12
54.0	Normal Line / SPOT	10/16/12-10/19/12	10	:30	5:58A- 7A (ET)	2		Х	X	х			2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate Value \$850 each	10/11/12
55.0	M/G For 42.2.1 / SPOT	10/21/12-10/21/12	4	:30	7:58P- 9P (ET)							1	1	\$4,400.00	\$4,400.00	Norfolk (WVEC) (WVEC)		10/16/12
56.0	M/G For 42.2.1 / SPOT	10/17/12-10/19/12	4	:30	12P- 12:57P (ET)	1			X	х			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/16/12
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